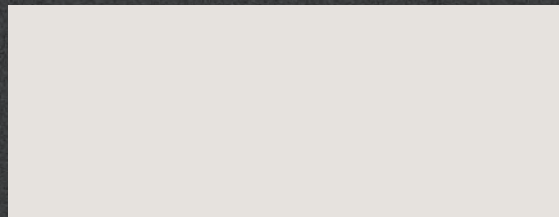


Contact your local hearing care professional:



oticon.com
15555-0841

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OTICON | Opn

Open
your world



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PEOPLE FIRST



Traditional technology:



Focuses on one speaker and suppresses all others.

When you sit around the dinner table, do you have to work hard to follow the conversation? Perhaps you can hear the person across from you or next to you, but what happens when someone further away says something? If you don't catch it, the conversation moves on, leaving you behind.

The reason is simple. When you have hearing loss, fewer sounds reach your brain. In order to make sense of the sounds, your brain has to work harder. This is especially true when sounds come from different directions - like at the dinner table.

New technology:



Oticon Opn™, the first hearing device that revolves around you.

With Oticon Opn™ you can hear what you want to hear, even in the most complex listening environments.

The groundbreaking technology in Oticon Opn processes sounds 50 times faster, giving your brain total access to the sounds around you. Because it works in harmony with your brain, it puts you – not your hearing aid – in charge of which sounds you focus on. The result is you understand speech better, with less effort.

With Oticon Opn, you can open up to the world around you, and participate more in all that life has to offer.

Fast enough to
support the brain



Hear better. Less effort.
Remember more.

Enjoy
30%
better speech understanding*

Reduce your listening effort by
20%*

Remember
20%
more of your conversations**

Oticon's exclusive BrainHearing™ technology helps you:

- Focus on the sounds you want to hear
- Understand speech with less effort
- Enjoy a fuller and more natural soundscape
- Shift your attention from one sound to another

Oticon Opn™ not only processes sounds exceptionally fast, it scans the environment 100 times per second to give you access to 360° of sound. It distinguishes between speech and background noise, enables you to identify where different sounds are coming from, and continually adjusts and balances all the sounds around you. This helps your brain make sense of sound and gives you a natural hearing experience.

Oticon Opn™ separates speech from noise.

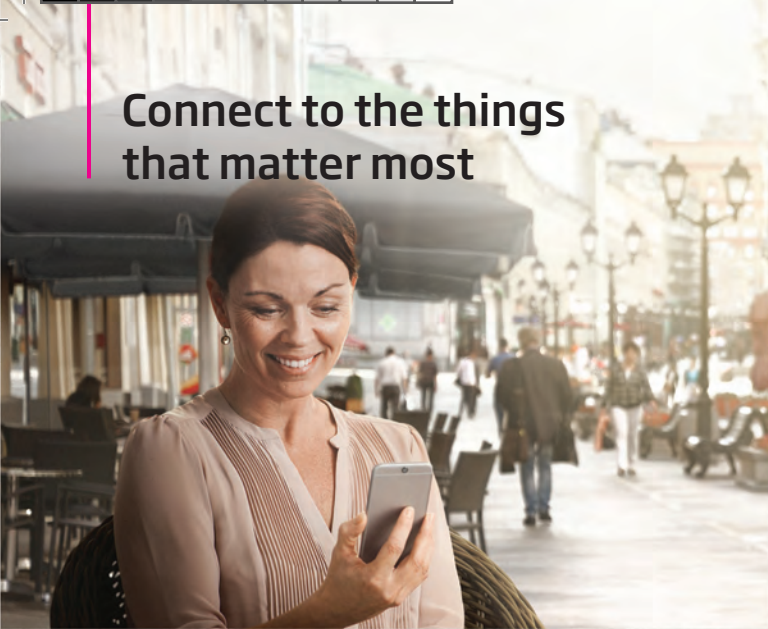

Recent studies show that “following conversation in noisy situations” is the number one challenge for people with hearing loss†. Oticon Opn™ solves this problem by working in harmony with your brain to improve your ability to understand speech better, and focus on what's important even in complex listening environments. With Oticon Opn, you will notice a decrease in listening effort and an increase in remembering more of what people said to you.††

† First Time User Study, 2010

†† www.oticon.com/support/downloads

* Compared to Alta2 Pro

** Individual benefit may vary depending on instrument prescriptions




Connect to the things that matter most

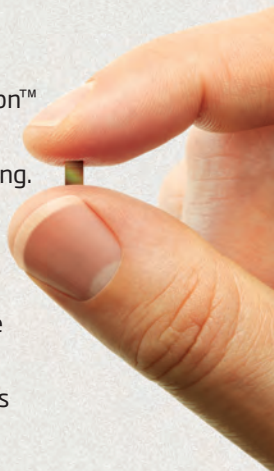
A full range of wireless possibilities.

- On the go, Oticon Opn™ syncs seamlessly with your mobile devices, turning your hearing aids into a wireless headset that you can control with our easy-to-use Oticon ON App. The App also has a “locate my hearing aids” feature if they are lost.
- At home, you can stream sound from your TV and radio directly into your hearing devices.
- Use the remote control with complete discretion to regulate volume, change programs or simply turn off your hearing aids.
- Through a unique Oticon cloud solution, Oticon Opn can be linked to the If This Then That (IFTTT) network. Imagine that your hearing aids are able to notify you when an e-mail is received or inform you when someone rings your doorbell – all this is possible with Oticon Opn.

Open up to the world of information,
intelligence and entertainment with Oticon Opn™,
visit oticon.com for details.



The first hearing device proven to make it easier on the brain



The remarkable chip inside Oticon Opn™ processes sound exceptionally fast, giving you better speech understanding. When your brain doesn't have to work so hard, you'll get less listening fatigue and you'll remember more of your conversations. And, because you'll feel less tired, you'll be more likely to participate in more activities with family and friends.

- Oticon Opn is the best, most advanced hearing device Oticon has ever made.
- Elegant and discreet, Oticon Opn is available in our popular miniRite style and in eight different colors.

To find out more about what
Oticon Opn™ can do for you,
talk to your hearing care
professional today.

