

Seeking 30 people with hearing difficulties

Research Study : Includes FREE Trial of world-leading hearing aids

Technology available to suit all needs and budgets

Morley, Mosman Park & Woodvale clinics

Limited to first 30 people to respond!



PRACTICALLY INVISIBLE

[Month DD, YYYY]

[FirstName] [FamilyName]
[Address1]
[Address2]
[Suburb] [State] [Postcode]

Research into wearer satisfaction levels for family of best-in-class hearing solutions

[Title] [FirstName],

- Do you struggle to follow conversations in noisy environments?
- In group conversations, do you find it hard to follow what each person is saying?
- Have friends or family suggested that you should have your hearing checked?
- Do you have hearing aids, but wonder if there is a better solution for your needs?

If you answered "yes" to any of these questions, we would love you to be involved in our research study. We have been chosen by Oticon to independently assess whether new range of hearing devices, which are enabled by their superfast new Inium processing platform, achieve higher client satisfaction levels than all previous hearing aids – among both experienced and inexperienced hearing aid users.

The Alta (premium), Nera (advanced) and Ria (entry-level) devices incorporate sophisticated technologies to: rebalance hearing; restore clarity to conversations; and turn down distracting background noise. They can even transform into wireless headsets, offering incredible stereo sound when paired with mobile phones, televisions and a range of other devices.

Don't ignore hearing difficulties

We hope that this opportunity to trial world-leading hearing aids encourages people to take action to negate the social and physiological impacts of hearing difficulties, which include: decreased workplace effectiveness and income¹; withdrawing from noisy social situations; feelings of isolation; and strain on personal relationships. Scientists have also documented strong links between hearing loss and conditions such as heart disease and dementia².

Finally, studies have shown that people who "battle on" with their hearing difficulties risk significantly reduced effectiveness of later treatments (such as hearing aids), due to the impact of prolonged sensory deprivation.

Guarantee your place today!

To be a part of these free trials, or refer a friend or family member who you feel could benefit, simply call (08) 9375-9977, register online at www.experthearing.com.au, or complete the enclosed coupon and post it back in the envelope provided (no stamp required). Please don't delay as places are limited.

Kind regards,

Amit Sahni
Audiologist & Owner

1. The Impact of Untreated Hearing Loss on Household Income – Kochkin, S, Aug 2005
2. Hearing Loss and incident dementia, Arch. Neurol. 2011; In press

What is involved?

There are no costs whatsoever. Participants will be rewarded through giveaways and substantial discounts off the hearing aids used in the trials, if they wish to retain the hearing aids.



1 FREE Hearing Test and Consultation

You will receive a FREE hearing assessment and consultation to assess level of hearing loss and need.



2 Hearing aid fitting for FREE Home Trial

If results indicate that hearing aids may provide benefit, you will be fitted with devices for your FREE trial that are suitable to your needs, lifestyle and budget.



3 FREE Home Trial 2 weeks to assess device

Take them home and wear them for 2 weeks to evaluate the difference they make to your life.



4 Evaluation of Trial Short questionnaire

Following the trial, we just ask that you complete a short Device Satisfaction Survey.



ALTA

PREMIUM

\$750 OFF pair

NERA

ADVANCED

\$500 OFF pair

RIA

ESSENTIAL

\$250 OFF pair

They will improve your quality of life

You have an exclusive opportunity to enjoy a FREE 2-week trial* of best-in-class hearing aids from Oticon's new family of hearing aids, as a part of Perth Research Study.

Oticon's range of hearing aids carry their new Inium signal-processing platform, which maintains natural sound quality and speech understanding. They also minimise background noise and feedback more effectively than ever before.



Range of discreet styles

oticon
PEOPLE FIRST

- **Three price points:** Oticon Ria (essential), Oticon Nera (advanced) and Oticon Alta (premium).
- **Automatic:** Adjust to changing environments to deliver clarity and comfort - so easy to use!
- **Invisible:** Full range of discreet in-the-ear (custom), behind-the-ear, and receiver-in-canal styles.
- **Speech Guard:** Advanced speech processing and amplification technology that makes sounds clearer and more natural sounding, and speech more detailed.
- **Spatial Sound:** Separates speech from noise and focus on sounds of interest.
- **Free Focus:** Employs multiple layers of analysis and processing in order to improve speech understanding in noise.
- **Personalised:** Wearers can personally adjust their perception and enjoyment of sound.
- **Made for iPhone*:** Control volume and program settings from your phone with a FREE iPhone App.
- **Binaural Synchronisation:** Deliver balanced sound.
- **Water resistant:** Will stand up to humidity, water and dust.
- **Wireless Connectivity:** Hearing aids become wireless stereo headsets for mobiles, TVs and other devices when used in conjunction with an optional Bluetooth streamer.



(08) 9375-9977



www.experthearing.com.au



6 Wellington Rd, Morley 21 Stuart St, Mosman Park 2 Lyell Grove, Woodvale



EXPERT
HEARING CARE

* Limited to first 30 people to respond - Candidates will firstly receive a free hearing check and consultation, in order to establish suitability for hearing devices. No medical referral necessary - Expert Hearing is accredited to supply pensioners and veterans with FREE hearings under OHS Voucher Scheme. Conditions apply.